

# TOMORROW. CITY USA

WEST PALM BEACH | APRIL 13-14, 2027



HOSTED BY: WEST PALM BEACH

ORGANIZED BY:

**SMARTCITY**  
EXPO WORLD CONGRESS

  
**Fira Barcelona**  
INTERNATIONAL

# NATIONS COMPETE. CITIES LEAD.

WELCOME TO  
**TOMORROW.CITY USA**

WE ARE BUILDING  
**MODERN  
FUTURE-READY  
GLOBALLY-COMPETITIVE CITIES**

# CITIES OF TOMORROW TODAY.

We convene top CEOs, government officials, NGOs, and private sector leaders harnessing AI, big data, **next-gen infrastructure**, drones, **quantum**, eVTOLs, blockchain, and more to build healthy, safe, and **future-ready cities**.

ATL

WPB

2019  
Atlanta



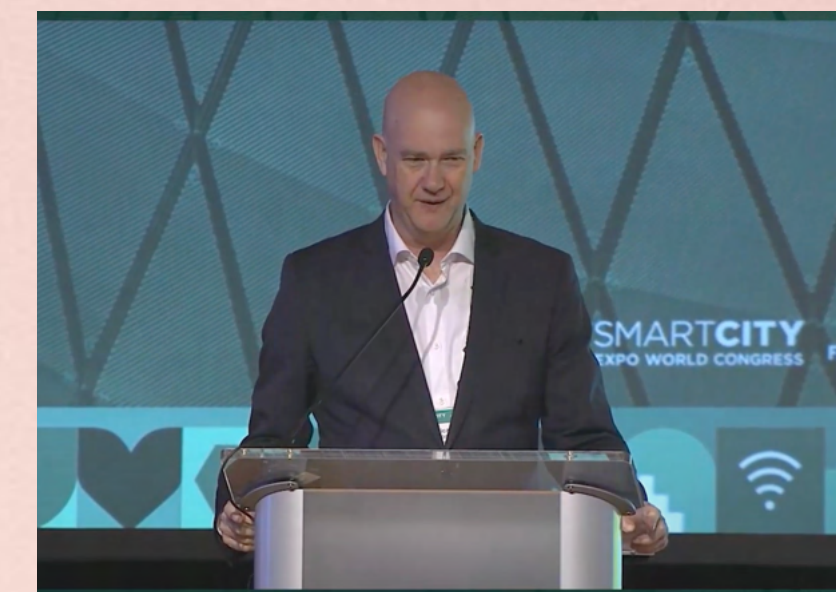
2022  
Miami



2024  
NYC



2025  
NYC



2026  
WPB



*“Tomorrow.City USA is driving U.S. cities into a globally-competitive future.*

*It’s where government officials and industry leaders discuss next-gen tech and urban planning, turn ideas into action, and a new generation of initiatives are launched to prepare for tomorrow’s economy.*

*My experiences at the White House, as CTO of New York City, and at businesses ranging from Microsoft to groundbreaking startups allow me to confidently say that Tomorrow.City USA is so much more than a convening — it’s where the future is formed.”*

**— John Paul Farmer**  
*President, Tomorrow.City USA*



### OUR PARTNER

Tomorrow.City USA is the new American flagship brand of **Smart City Expo World Congress (SCEWC)** — the world’s biggest and most influential event on urban innovation — organized by Fira Barcelona.

**25,000+  
Visitors**

**1100+  
Exhibitors**

**800+  
Cities**

**570+  
Speakers**

Hosted annually in Barcelona since 2011, SCEWC has globally expanded to **Brazil, Chile, Argentina, Mexico, Saudi Arabia, China, Qatar, Malaysia, and the U.S.**



# 2027

**FRONTIER TECH  
INFRASTRUCTURE  
SECURITY & GOVTECH  
ENERGY & RESILIENCY  
TRANSPORTATION  
HEALTH & WELLNESS  
TALENT, SPORTS, CULTURE**

## OUR FOCUS



# GLOBAL COMPETITIVENESS

To increase our nation's strength, advance quality of life, and drive foreign direct investment, we are focused on:

- AI, Data Centers, and AI Infrastructure
- Space, Quantum, Semiconductors, and Robotics
- Defense, Dual Use, Public Safety, and Cybersecurity
- PE and Pension Fund Smart City Investments
- Government Innovation and a Digital Economy
- Capital, Crypto, and Future of Finance
- Biotech, Wellness, and Longevity
- Modern Urban Planning and Real Estate
- Rail, eVTOLs, Drones, Autonomous Transportation
- Clean Energy and Climate Resilience
- A Healthy, Skilled, and Mobile Workforce
- Dynamic Startup and Entrepreneurial Ecosystem
- Sports, Entertainment, and Cultural Tourism

# WHAT TO EXPECT.

**4000+ ATTENDEES**

Highly-Influential Leaders

**100+ SPEAKERS**

Highly-Curated Interactive Forums

**100+ COMPANIES**

Highly-Curated Expo Floor and Meetings

**50+ SIDE EVENTS**

Highly-Curated Workshops and Experiences



*L-R: West Palm Beach Mayor Keith James and Related Ross Chairman and CEO Stephen Ross*

**TOP  
LEADERS.  
STRONG ROI.**

# WE GET DEALS DONE.

Tomorrow.City USA is the marketplace of deal flow.

We sit at the confluence of private capital, public good, and cutting-edge innovation to modernize U.S. infrastructure and build world-class cities.

We are driving smart investments in energy, utilities, power assets, data centers, telecom, waste and water infrastructure, high-speed rail, next-gen transportation, real estate, govtech, modern urban planning, and sports, entertainment, and culture to increase quality of life.



Paris 2024 CEO



WSJ Sports Editor Jon Clegg and FIFA World Cup 2026 CEOs from NYNJ, PHL, HOU, SF, and DAL



Charlotte and Miami-Dade County Mayors and Knight Foundation VP.





HOST CITY

# WEST PALM BEACH

BILLIONS **DEPLOYED**. BILLIONS IN MOTION.

With \$10BN+ of real estate development, high-speed rail, autonomous shuttles, a walkable city, true public private partnership, investment in talent, and inclusive economic growth, West Palm Beach represents the hope and promise of American innovation and modernization.

West Palm Beach is where the **FUTURE IS NOW**.

# AI. INFRASTRUCTURE. QUALITY OF LIFE.

## 2027 TOPICS

### FRONTIER TECH

- AI / ML
- Big Data
- Cloud / IoT
- Edge / Quantum
- Blockchain
- Web3
- Digital Twins
- SpaceTech
- Dual Use
- Robotics

### INFRASTRUCTURE

- Airports / Vertiports
- High Speed Rail
- Data Centers
- Smart Ports
- Stadiums
- Real Estate
- Roads / Bridges / Tunnels
- Waste and Water
- Affordable Housing
- InfraTech / PropTech
- Modular / 3D Construction

### SECURITY AND GOVTECH

- DefenseTech
- Cybersecurity
- Biometrics
- Emergency Management
- Government Innovation
- Public Safety
- Drones
- Procurement
- Ethics and Privacy
- Open Data

### CLEAN ENERGY AND RESILIENCY

- Electrification
- Power Grids
- Renewable Energies
- Circular Economy
- Net Zero
- Decarbonization
- Storm Surge
- Energy Optimization
- Battery and Storage
- Land Use Policies

### TRANSPORTATION

- eVTOLs
- Drones
- Autonomous
- Curb Management
- Traffic Management
- Public Transit
- Integrated Mobility
- Electric Vehicles
- MaaS
- Logistics

### FINANCE

- PPP
- Pension Funds
- Private Equity
- Venture Capital
- Municipal Finance
- Crypto / Bitcoin
- Digital Assets
- Digital Payments
- FinTech
- Startups / SMEs

### HEALTH AND WELLNESS

- Longevity / Aging
- Wearables
- Community Health
- Food Access
- Regenerative Farming
- Urban Planning
- Pet Friendly Cities

### TALENT, SPORTS, AND CULTURE

- Sports / Entertainment
- Tourism
- Gaming / eSports
- Parks and Recreation
- Workforce Development
- Apprenticeships
- STEAM / Upskilling
- EdTech
- Public Art
- Civic Engagement

## SAMPLE DAILY AGENDA APRIL 13-14, 2027



<p>8:00 AM WPB WELLNESS REGISTRATION VIP BREAKFAST COFFEE &amp; CONNECT</p> <p>9:30 AM KEYNOTES/PLENARY</p> <p>10:00 AM NETWORKING BREAK STARTUP PITCHES WPB WELLNESS</p> <p>11:00 AM STAGE I: PANEL STAGE II: PANEL FORUMS</p>	<p>12:45 PM LUNCH VIP LUNCH WPB WELLNESS</p> <p>2:15 PM STAGE I: PANEL STAGE II: PANEL FORUMS</p> <p>3:00 PM KEYNOTES/PLENARY</p> <p>4:00 PM HAPPY HOUR VIP RECEPTION</p>
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# SERIOUS ENGAGEMENT.

## MONDAY APRIL 12

WPB Wellness  
Partner Workshops  
Community Tours  
TGL Golf Experience  
Opening Night Party  
VIP Cocktail Reception  
Curated VIP Dinners

## TUESDAY APRIL 13

WPB Wellness  
VIP Breakfast  
Conference and Expo  
Community Lunch  
VIP Lunch  
Welcome Party  
VIP Cocktail Reception  
Curated VIP Dinners

## WEDNESDAY APRIL 14

WPB Wellness  
VIP Breakfast  
Conference and Expo  
Community Lunch  
VIP Lunch  
Happy Hour  
VIP Cocktail Reception  
Curated VIP Dinners

# THE FUTURE IS NOW.

LET'S BUILD IT TOGETHER.

[info@tomorrowcity.us](mailto:info@tomorrowcity.us)  
[tomorrowcity.us](http://tomorrowcity.us)

# APPENDIX

## PAST CEOS AND VISIONARY SPEAKERS

**STEPHEN ROSS**  
Owner, Miami Dolphins  
CEO, Related Ross

**VIVEK RANADIVE**  
Owner, Sacramento Kings

**JEFF BLAU**  
CEO, Related

**ALEX TAYLOR**  
CEO, Cox Enterprises

**WILLIAM H. ROGERS**  
CEO, Truist

**MARC GANZI**  
CEO, DigitalBridge

**PATRICK GODDARD**  
CEO, Brightline

**ÉTIENNE THOBOIS**  
CEO, Paris Olympics 2024

**DEREK SCHILLER**  
CEO, Atlanta Braves

**STEPHANIE WIGGINS**  
CEO, LA METRO

**JONATHAN BECKETT**  
CEO, Burgess

**CAROL NAUGHTON**  
CEO, Purpose Built Communities

**ALEX LASRY**  
CEO, FIFA World Cup 26™  
NYNJ

**MEG KANE**  
CEO, Philadelphia  
Soccer 2026

**ZAILEEN JANMOHAMED**  
CEO, Bay Area Host  
Committee

**CHRIS CANETTI**  
President, Houston 2026  
Host Committee

**MONICA PAUL**  
President, Dallas / North Texas  
FWC Organizing Committee

**DAVID HOPPING**  
CEO, Smart Infrastructure  
USA, Siemens

**RAYMOND MCGUIRE**  
President, Lazard

**JACK SELBY**  
Managing Director  
Thiel Capital

**ALFONSO COSTA JR**  
COO, Falcone Group

**SHAILEN BHATT**  
SVP, COO, U.S. & LATAM  
AtkinsRéalis

**DEL WHITE**  
Global Managing Director  
Cisco

**FRED SWANIKER**  
CEO, Sand Technologies

**MATTHEW WALSH**  
State Policy Manager  
Waymo

**LYDON SLEEPER**  
U.S. Strategic Policy Lead  
Joby Aviation

**JOHN FORRISTAL**  
Government Affairs Director  
Archer Aviation

**AMARTYO SEN**  
GTM, Government &  
Public Sector, OpenAI

**JUMBI EDULBEHRAM**  
Global Public Sector Director,  
Director, NVIDIA

**MITCH HERCKIS**  
Global Head of Government  
Affairs, Wiz

**GARY BRANTLEY**  
CTO, NFL

**CHRIS LYONS**  
President, Web3 Media  
a16z crypto

**MARTIN DAVIS**  
CIO, Southern Company

**STEVEN HAFT**  
Head of Global Partnerships  
Consensus

**AMRIT DHIR**  
Head of Startups, Google

**PHAEDRA ELLIS-LAMKINS**  
CEO, Promise

**JAMES COLLINS**  
Public Sector Lead, Americas  
Microsoft

**TAMARA FIELDS**  
U.S. Public Service Lead  
Accenture

**JOHN PAUL FARMER**  
Global Head of Public Sector  
Stripe

**CHAPIN FLYNN**  
SVP, Transit and Urban  
Mobility, Mastercard

**JEFF MERRITT**  
Head of Urban Transformation  
World Economic Forum

**ALI ASAD HASAN**  
Business Development  
Smart City Partnerships, AWS

**ERIC GERTLER**  
Executive Chairman & CEO  
U.S. News & World Report

**KEITH GROSSMAN**  
President, TIME

**TROY DUFFIE**  
Director, Financial Markets  
Milken Institute

**JOHN DEASY**  
CEO, Bezos Family  
Foundation

**AMEN RA MASHARIKI**  
Director, AI & Data Strategies  
Bezos Earth Fund

**ERIC TANENBLATT**  
Global Chair of Public Policy  
& Regulation, Dentons

**GREGG BISHOP**  
Executive Director, Joe &  
Clara Tsai Foundation  
Social Justice Fund

**ROCHELLE HAYNES**  
Managing Director,  
Bloomberg Philanthropies  
What Works Cities

**JOHN D'AGOSTINO**  
Head of Strategy  
Coinbase Institutional

**KAREN PAVLIN**  
Chief Workforce Innovation  
Officer, ServiceNow

**AMIR ELICHAJ**  
CEO, Carbyne

**FRANCESCA DE QUESADA  
COVEY**  
VP, Community Impact  
Knight Foundation

**TONY CHO**  
CEO, Future of Cities

**CHRIS ADAMO**  
CEO, Flamingo Capital

**MADELINE PUMARIEGA**  
President, Miami Dade  
College

**AVA PARKER**  
President, Palm Beach State  
College

**ROHAN MARLEY**  
The Rastapreneur

**TIP "T.I." HARRIS**  
Artist, Entrepreneur,  
and Activist

## PAST FEDERAL, STATE, AND MAYORAL SPEAKERS

**SCOTT TURNER**  
Secretary  
U.S. Department of Housing  
and Urban Development

**HENRY MACK**  
Assistant Secretary  
U.S. Department of Labor

**ALEJANDRA CASTILLO**  
Assistant Secretary  
U.S. Commerce

**ADRIANNE TODMAN**  
Deputy Secretary  
U.S. Department of Housing  
and Urban Development

**BEN LEVINE**  
Deputy Assistant Secretary  
U.S. DOT

**ANDY BERKE**  
Special Representative  
NTIA, U.S. Commerce

**GABE AMO**  
Special Assistant to President  
The White House

**RETA JO LEWIS**  
Chair  
EXIM Bank

**MICHELLE LUJAN GRISHAM**  
Governor  
State of New Mexico

**KODY KINSLEY**  
HHS Secretary  
State of North Carolina

**KATIE SAVAGE**  
Secretary of Information  
Technology, State of Maryland

**ALBERT PULIDO**  
Deputy Secretary for Tech  
State of New York

**JOHN O'LEARY**  
Deputy Secretary for Energy  
State of New York

**BRIAN REGLI**  
Executive Director, Critical  
Investments for Governor  
State of Pennsylvania

**QUENTIN PALFREY**  
Director of Federal Funds and  
Infrastructure, State of  
Massachusetts

**RICK COTTON**  
Executive Director  
Port Authority of NY & NJ

**RALPH CUTIÉ**  
CEO  
Miami International Airport

**HYDI WEBB**  
CEO  
PortMiami

**HOPE KNIGHT**  
President and CEO  
Empire State Development

**JOSEPH ABRUZZO**  
Administrator  
Palm Beach County

**DANIEL O'KEEFE**  
Commissioner, Economic  
Development, State of  
Connecticut

**JUSTINE JOHNSON**  
Chief Mobility Officer  
State of Michigan

**COLIN AHERN**  
Chief Cyber Officer  
State of New York

**JAMES "JJ" EDEN**  
Executive Director  
North Carolina Turnpike Authority

**ERIC ADAMS**  
Mayor  
City of New York

**ANDRE DICKENS**  
Mayor  
City of Atlanta

**KATE GALLEGRO**  
Mayor  
City of Phoenix

**VI LYLES**  
Mayor  
City of Charlotte

**DANIELLA LEVINE CAVA**  
Mayor  
Miami-Dade County

**MICHAEL HANCOCK**  
Mayor  
City of Denver

**JOHN DAILEY**  
Mayor  
City of Tallahassee

**DEAN TRANTALIS**  
Mayor  
City of Fort Lauderdale

**DAN GELBER**  
Mayor  
City of Miami Beach

**JANE CASTOR**  
Mayor  
City of Tampa

**KEITH JAMES**  
Mayor  
City of West Palm Beach

**FRANCIS SUAREZ**  
Mayor  
City of Miami

**HILLARY SCHIEVE**  
Mayor  
City of Reno

**DANIEL RICKENMANN**  
Mayor  
City of Columbia

**STEVEN REED**  
Mayor  
City of Montgomery

**AFTAB PUREVAL**  
Mayor  
City of Cincinnati

**JUSTIN BIBB**  
Mayor  
City of Cleveland

**FRANK SCOTT, JR.**  
Mayor  
City of Little Rock

**BEN WALSH**  
Mayor  
City of Syracuse

**HARDIE DAVIS, JR.**  
Mayor  
City of Augusta

**KIRK CALDWELL**  
Mayor  
City of Honolulu

**TISHAURA JONES**  
Mayor  
City of St. Louis

**VICTORIA WOODWARDS**  
Mayor  
City of Tacoma

**SHANNON MARTIN**  
Mayor  
City of Port St. Lucie

## PAST SPONSORS

